

**Agenda:**  
**Midlakes Swim League Fall Meeting**

Wednesday, 14 October 2009 - 7:00 p.m.  
Location: Newport Hills Swim and Tennis Club

**A. Call to Order**

**B. President's Report**

- a. Awards and Recognition
- b. Issues/Protests
  - i. Lysted Law requirements on concussions and Midlakes
  - ii. League "Coach of the Year" awards
  - iii. Recognition of Officials
  - iv. Influence of alcohol at meets
  - v. Swimwear technology and its influence on League records
  - vi. Notification of anticipated meet turnout and its impact on concession sales

**C. Treasurer's Report**

- a. Issues/reports
  - Including: Virginia Graham Baker Regulation
- b. End of board term – seeking Treasurer nominations

**D. VP's Report**

- a. Discussion of Midlakes Mission Statement
- b. Divisional Alignment
  - i. Tam O'Shanter to Div. 3 and Kingsgate gators to Div. 4
  - ii. Somerset to Div. 2 and Norwood to Div. 3
  - iii. Fairwood to Div. 1 and MICC to Div. 2

**E. Dive and Waterpolo Report**

**F. Replacements for Existing Open Board Positions**

- a. Nominations for replacement of Nancy Anderson as League Treasurer
- b. Nomination for replacement of Susan Sutich as Awards Chair
  - Lisa Mead (OL) is expected to be nominated.

**G. New Business**

- a. A-Champs (*tentatively scheduled for Saturday, July 24<sup>th</sup>, 2010 at KCAC*)
  - Eric Bartleson to determine dates of swim season, championship events and B-dq times to reflect 2009 season times.
- b. Discussion of Midlakes website and communication for 2009 season
- c. Proposal of new Board positions
  - i. League Championship Coordinator
  - ii. Championship Shirt Chairperson
  - iii. League Marketing Coordinator

**H. Adjourn**

**I. Clubs Meet by Division**

## Proposed new Board positions

### i. League Championship Coordinator

Championship meets are a major focus of the League and many people willingly provide information, work, and assistance to the host pools. This new role would formalize the process by providing a focal person to provide information, experiences, and arbitration. This would help improve Championship events and add consistency across the League. This person would also work with the Communication Director to document as much as possible and share the information through our web-site. Kate Emerson has offered to initially fill this role given her experience with organizing the Girl's Pre-lims at Edgebrook. The By-laws currently prevent her from serving because Edgebrook is already well represented on the Board, so this issue should be addressed separately or another qualified candidate found.

### ii. Championship Shirt Chairperson

This position would formalize the coordination and sale of T-shirts at the Championship meet. (Previously this role was handled by the club hosting A Champs - the generated revenue covered the KCAC rental fees). It is proposed that the League would take over the coordination and sale of T-shirts and pay the rental cost of KCAC directly. It is believed that the T-shirt sale revenue would cover that expense and allow for greater financial assistance for clubs hosting B Champs and Pre-lims. Rebecca Thornton has offered to continue in this role after doing a great job during this past season.

### iii. League Marketing Coordinator

Currently advertisers need to contact individual pools to place ads in the heat sheets. This new position would facilitate these sales, and help increase ad sales while also looking to make the process more automatic and web-based working with the communication director. The League should consider offering advertisers the opportunity to place ads on our web-site and this new role would be responsible for leading this effort. No one has yet offered to fill this job.

